

BIG DEALS

AFRICA STARTUPS

Insights



Heri Marco



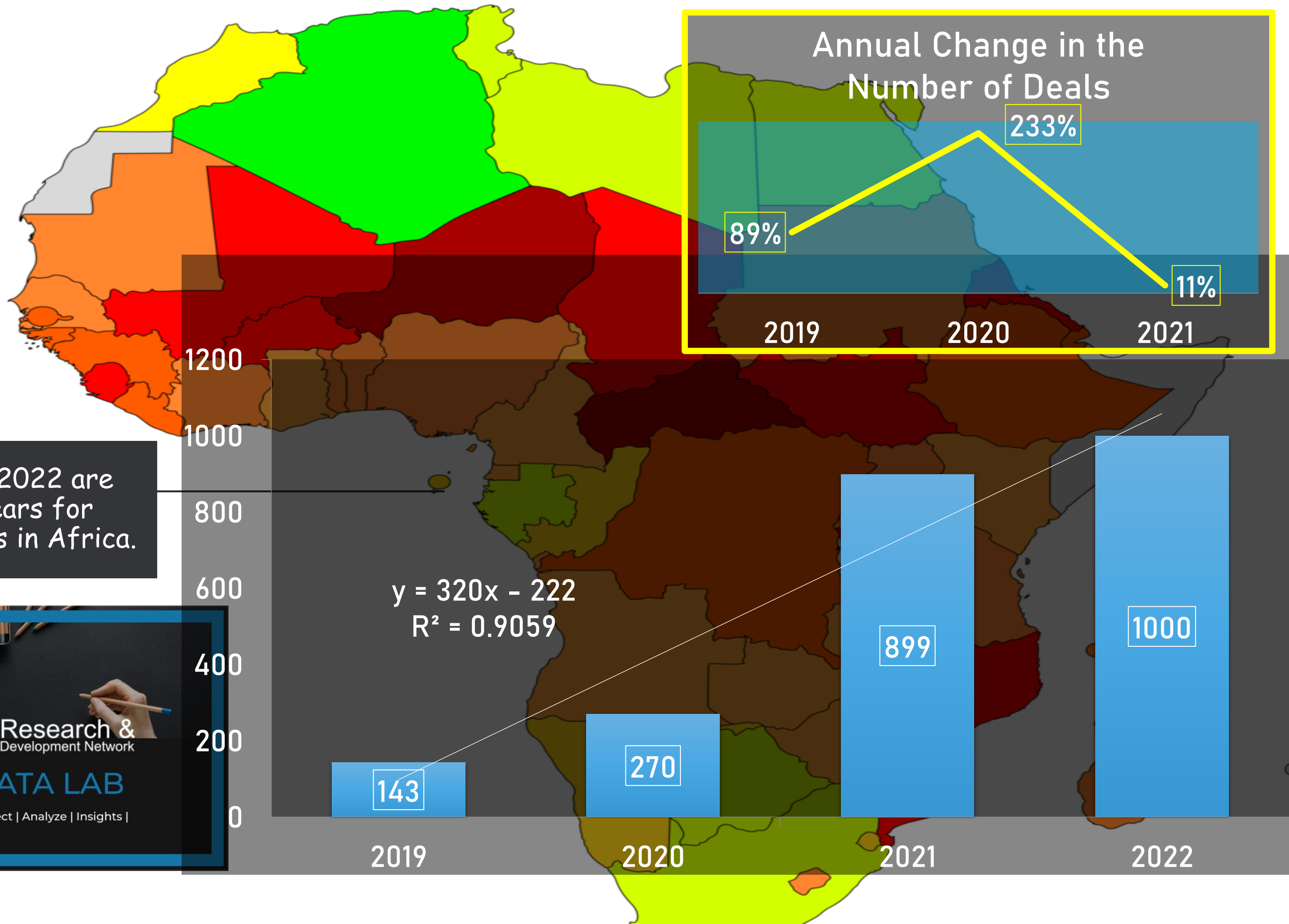
Introduction

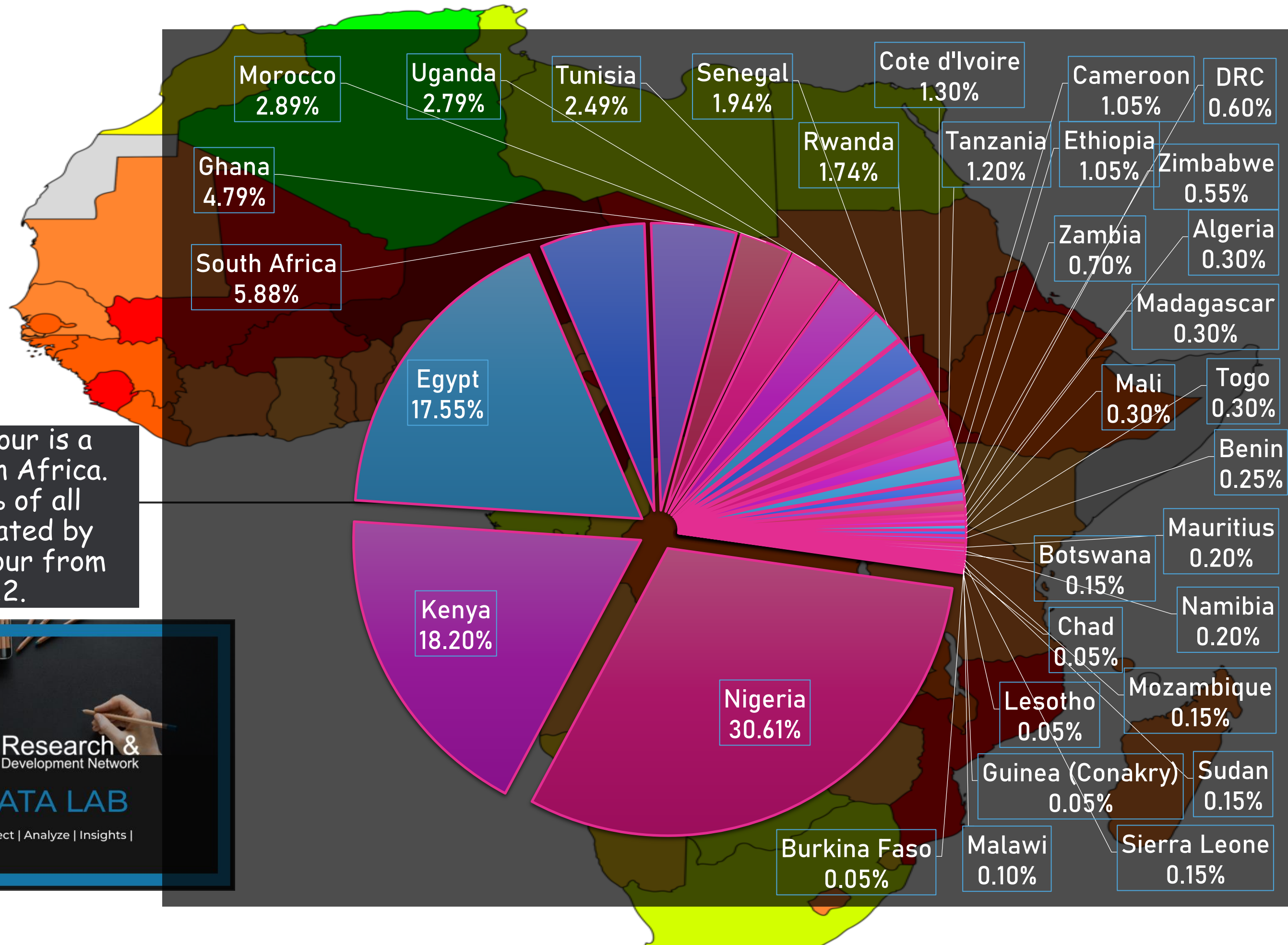


Big Deals

The purpose of this analysis is to extract more information contained in the Startups Database to inspire the RDN community, entrepreneurs, governments, and key players to understand what is going on and take the opportunity in this movement to make Africa a better place.

The analysis captured publicly disclosed deals of \$100K+ only and that took place in 2022 or 2021, as well as: deals of \$500K+ for 2020 and deals of \$1M+ for 2019 according to Africa: The Big Deal.

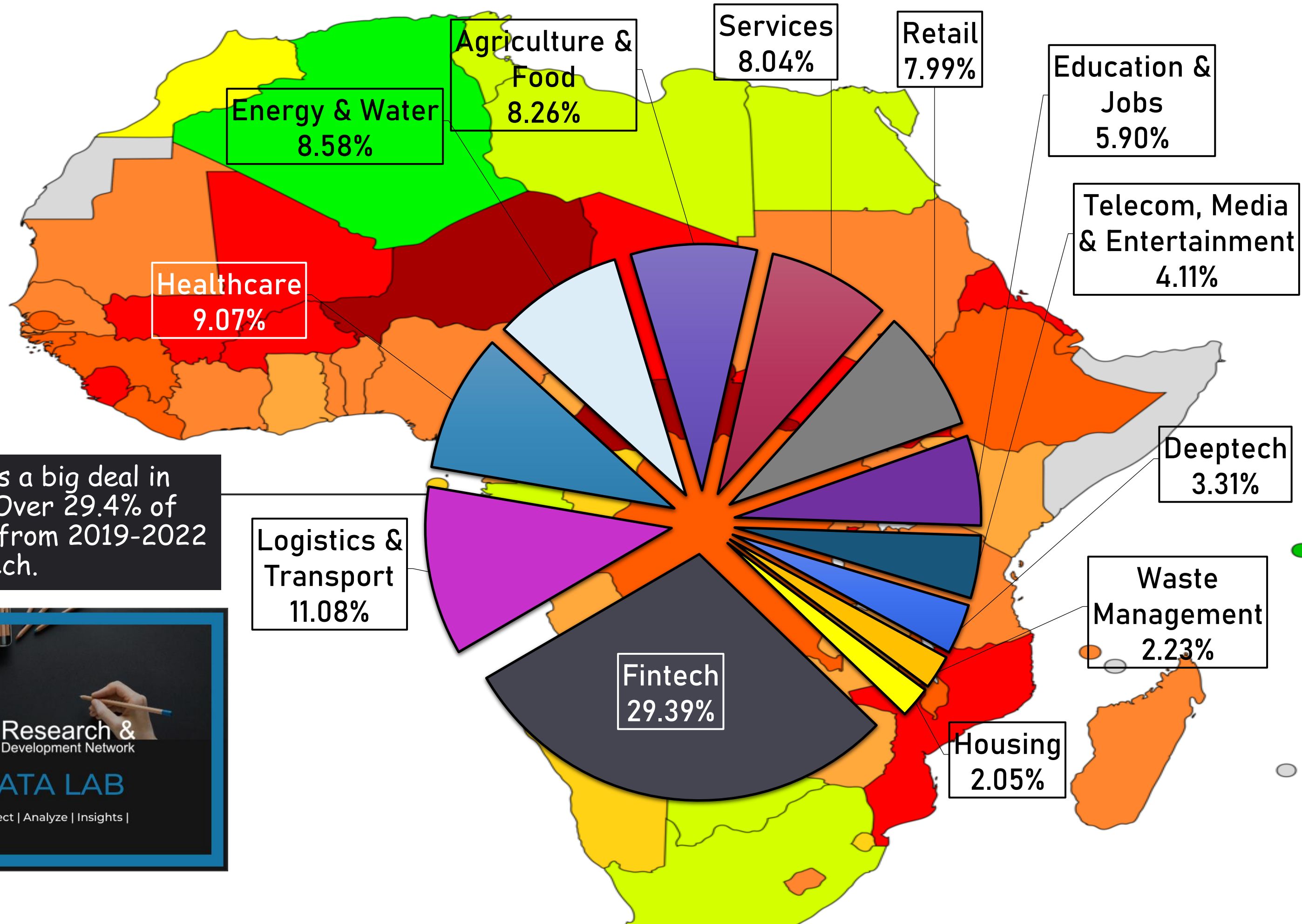




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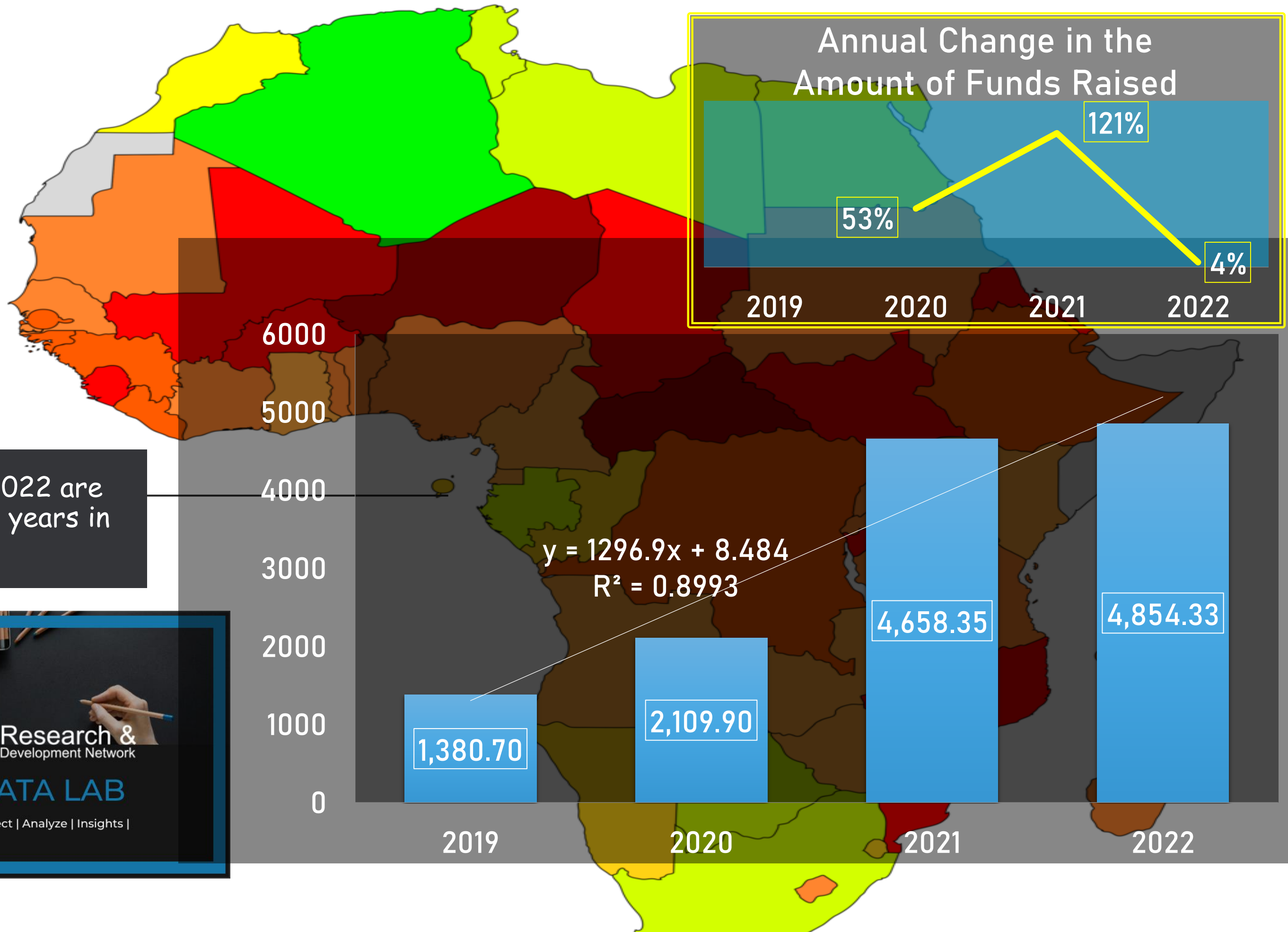
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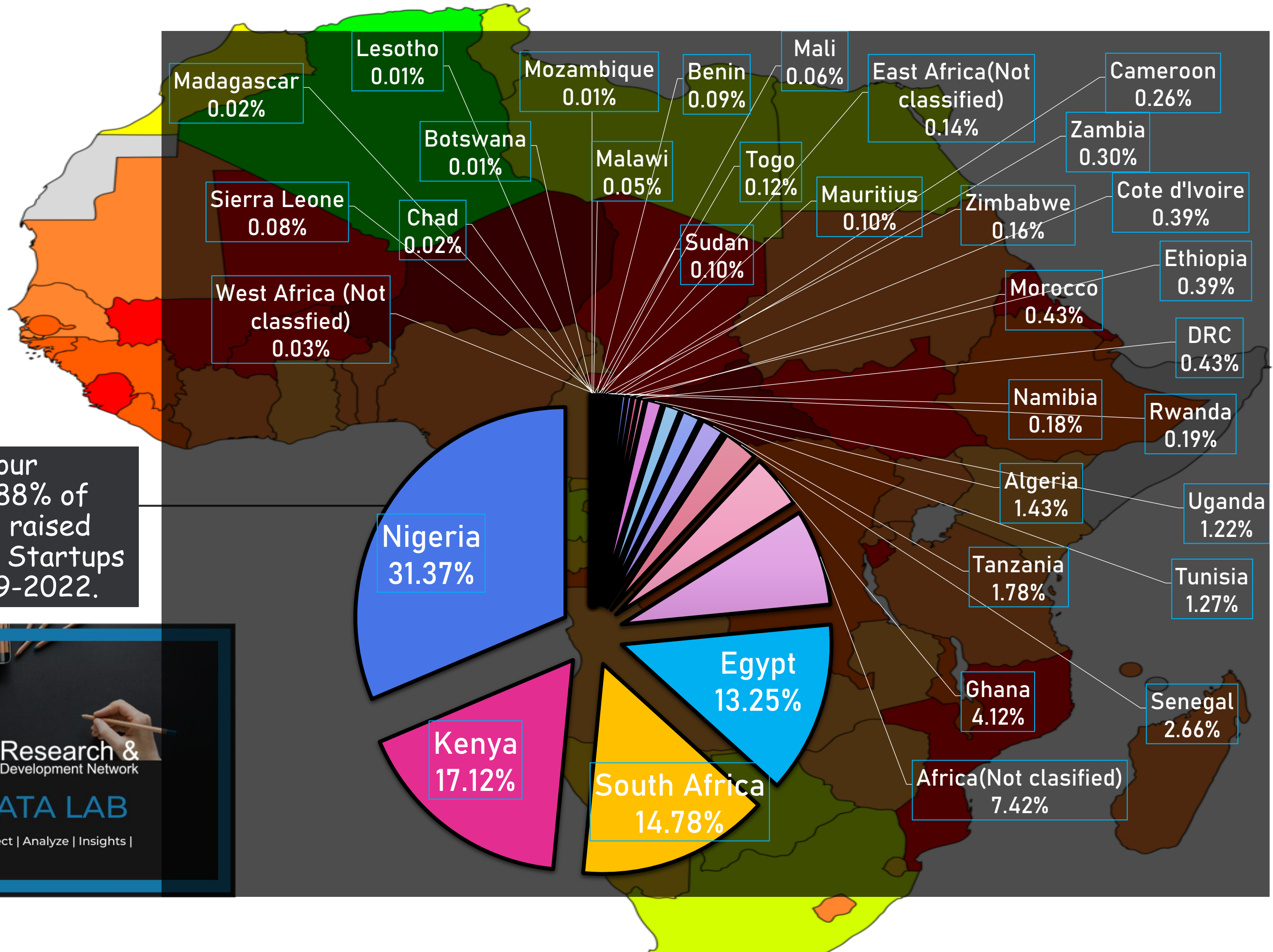
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Fintech is a big deal in Africa. Over 29.4% of all deals from 2019-2022 are Fintech.



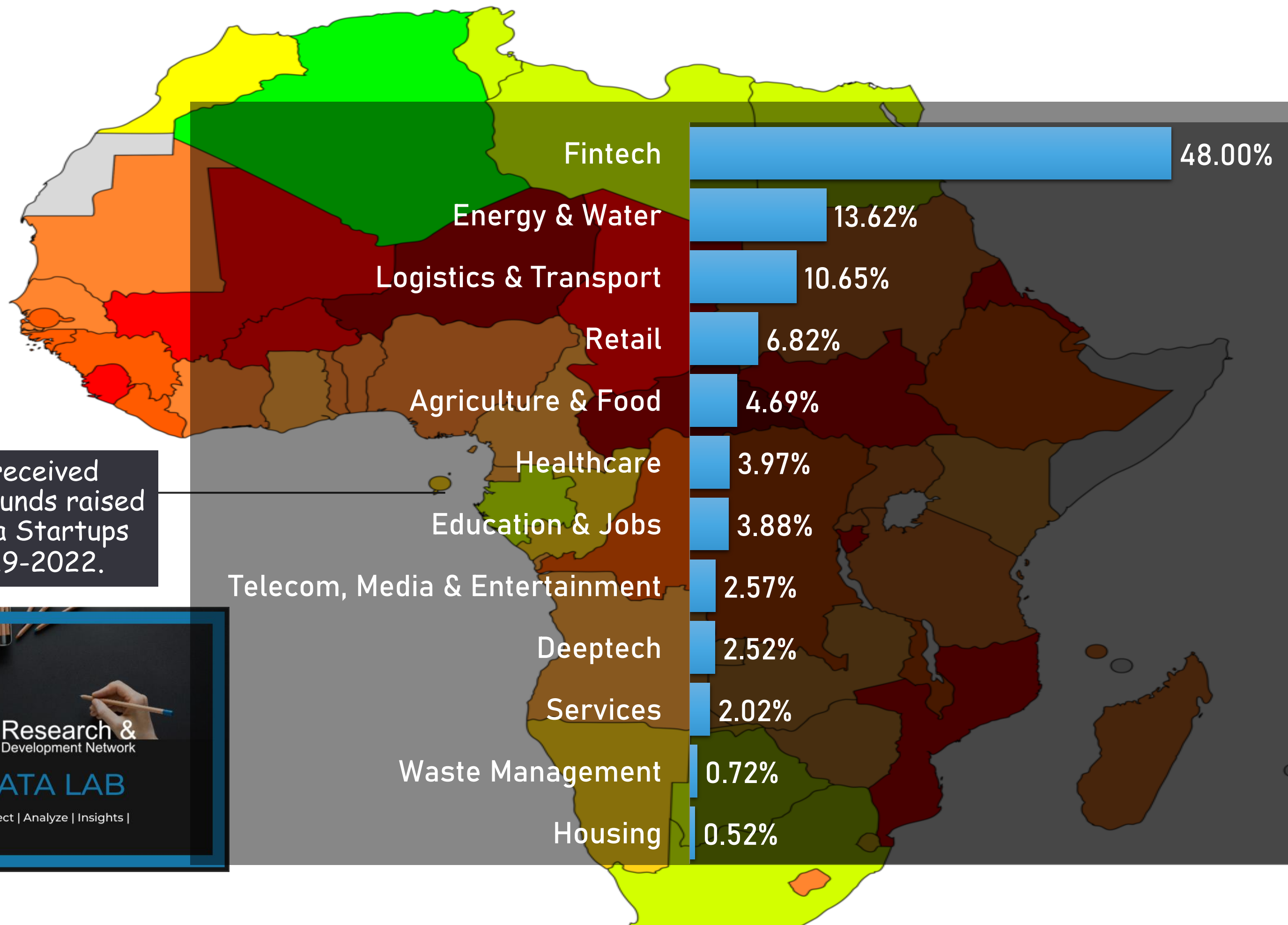




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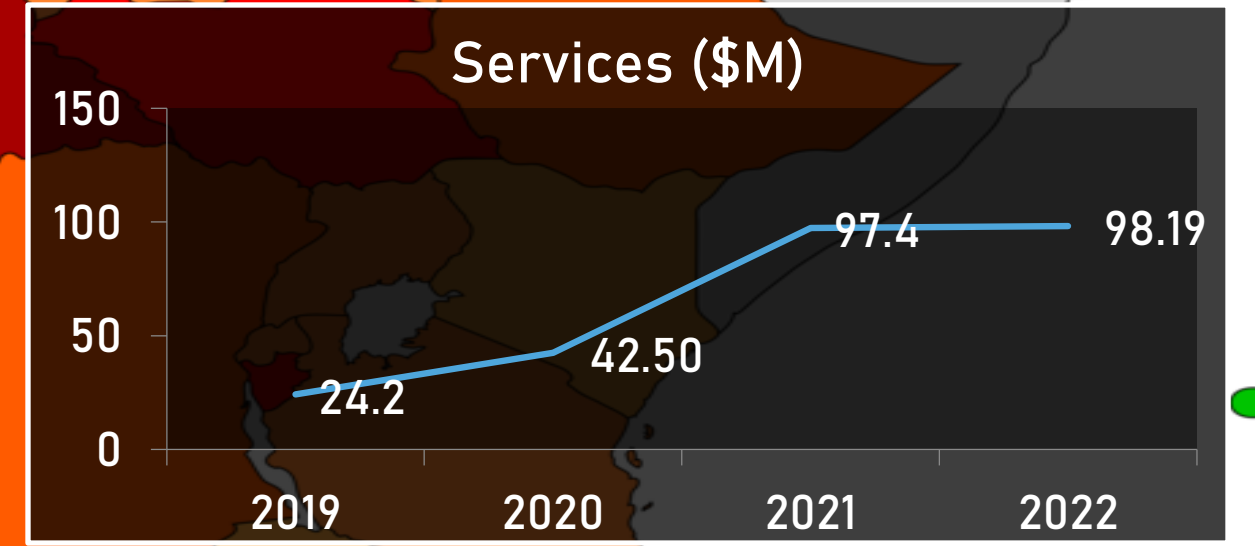
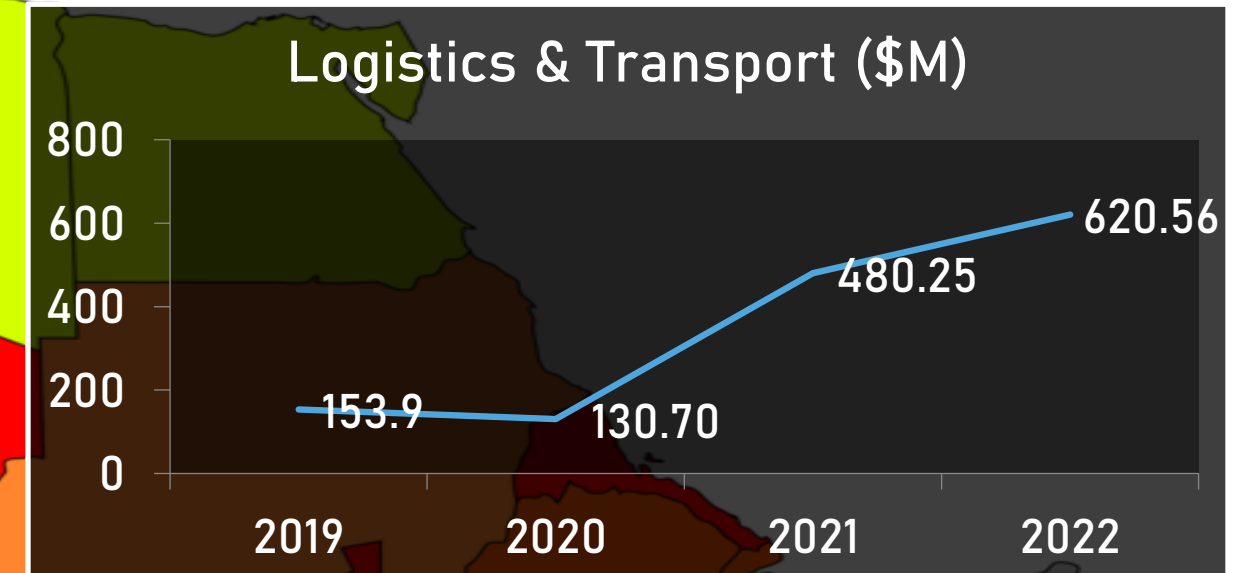
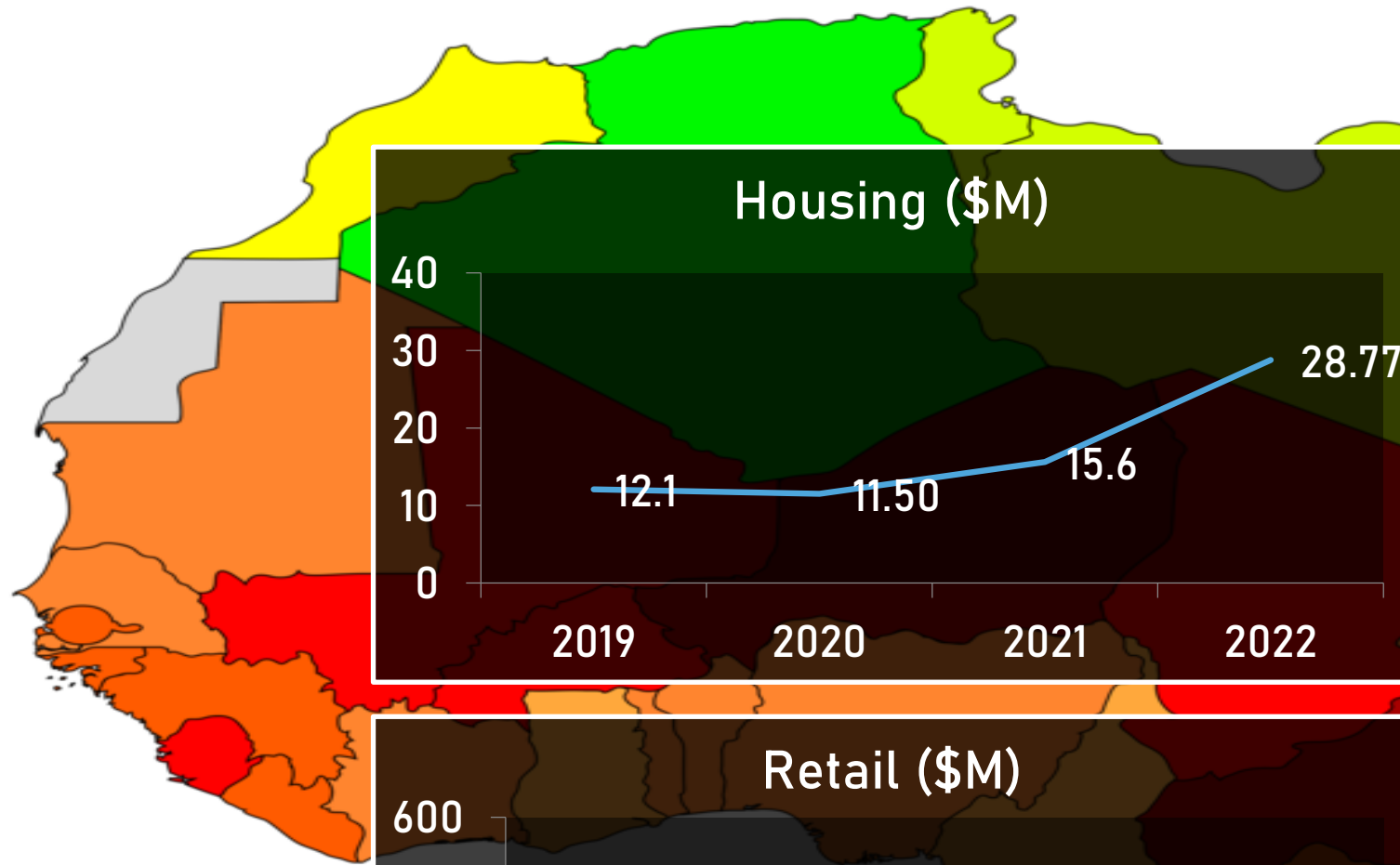


Fintech received 48% of funds raised by Africa Startups from 2019-2022.

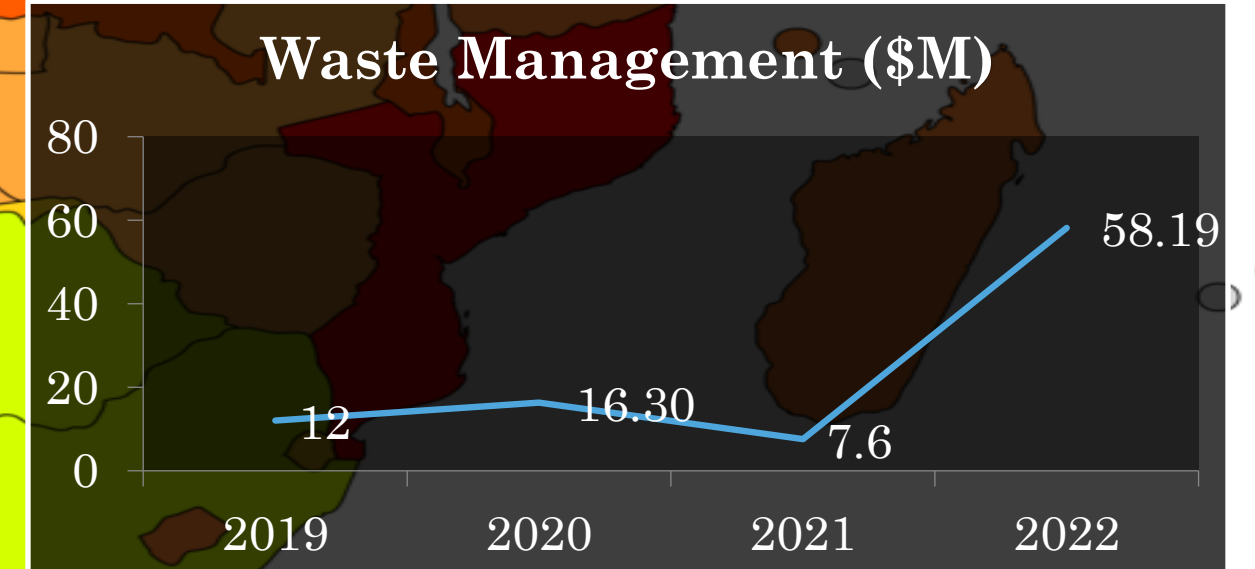
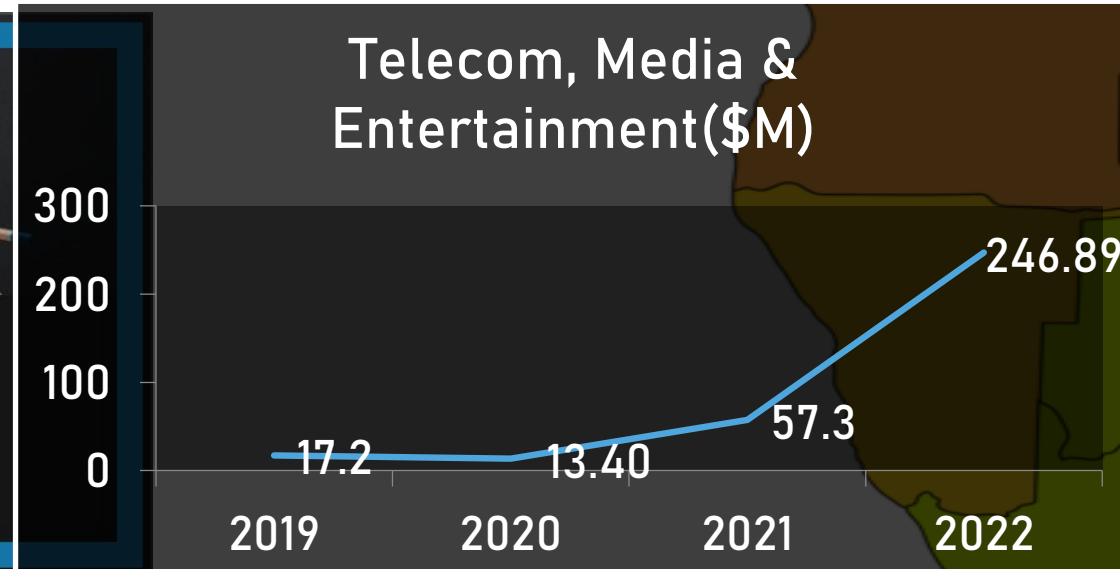
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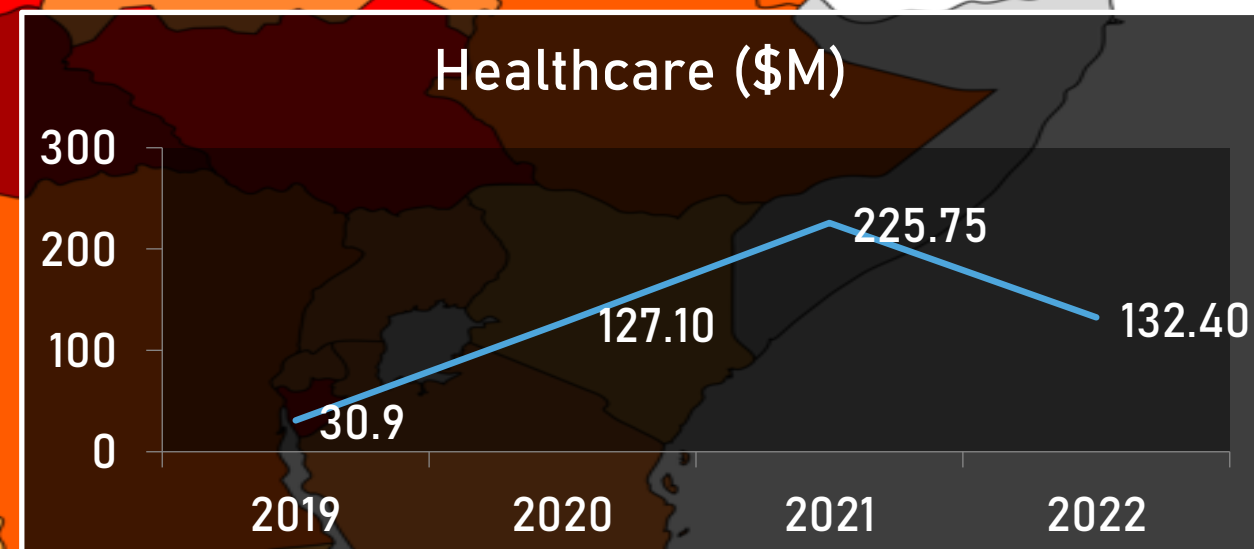
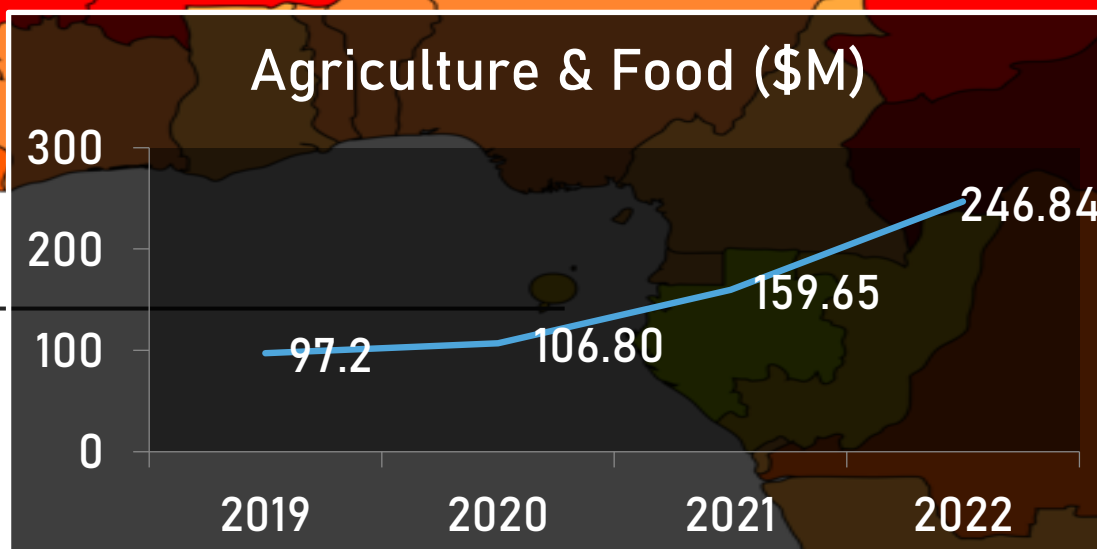
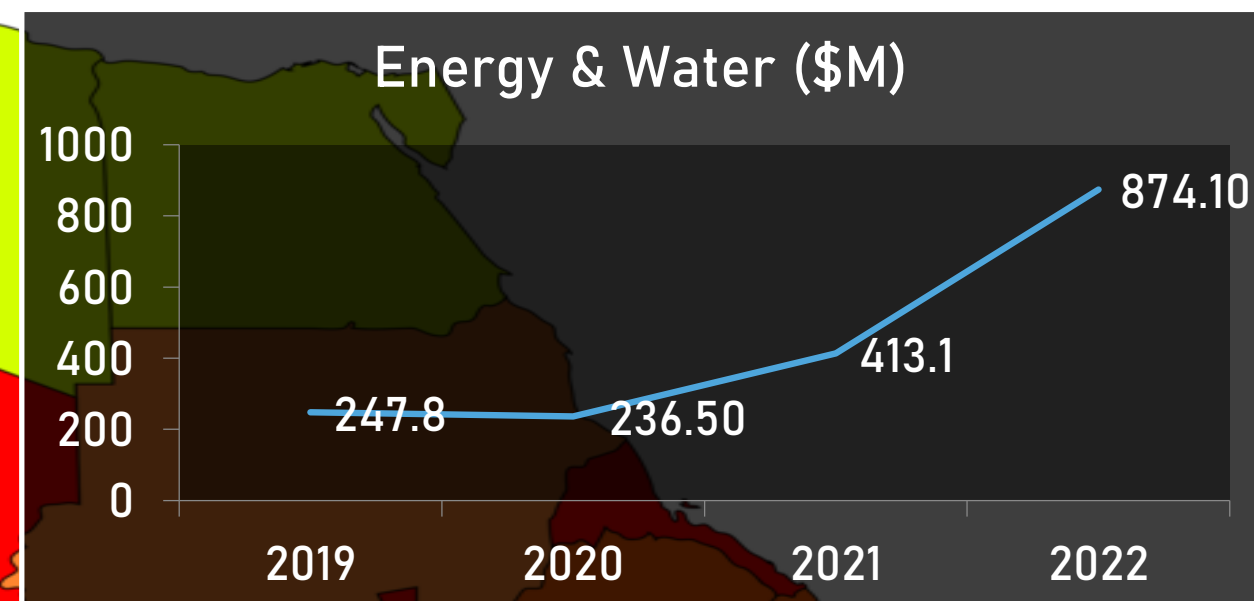
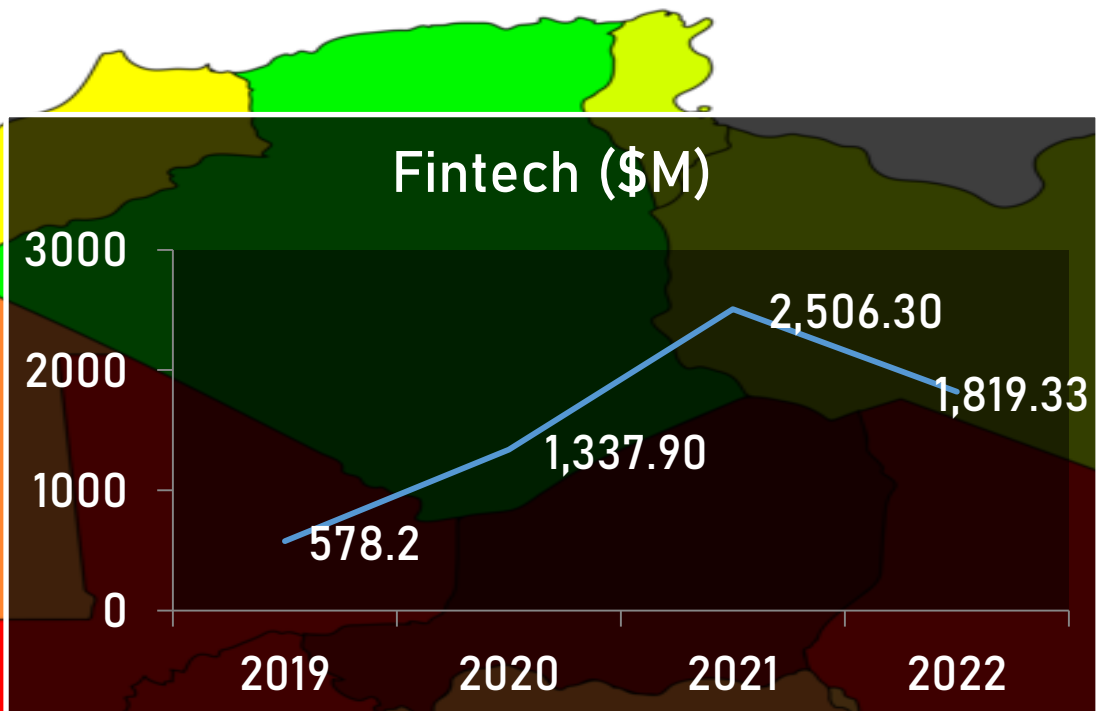
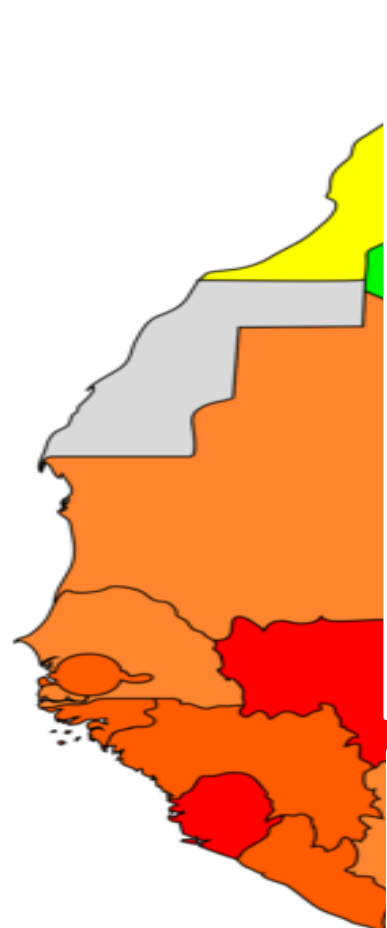
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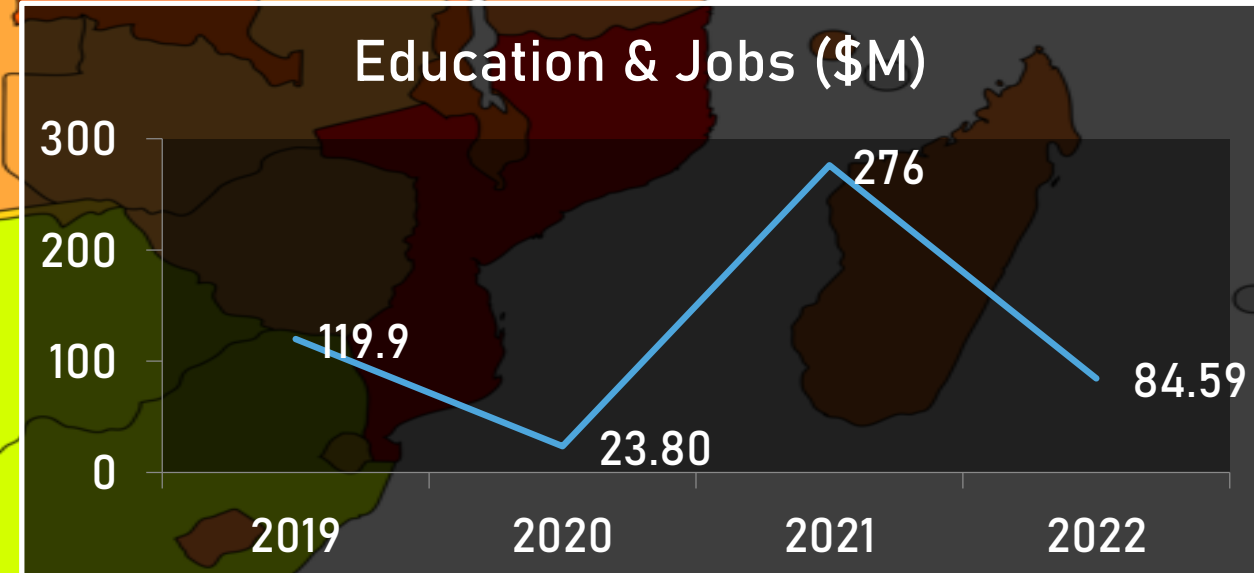
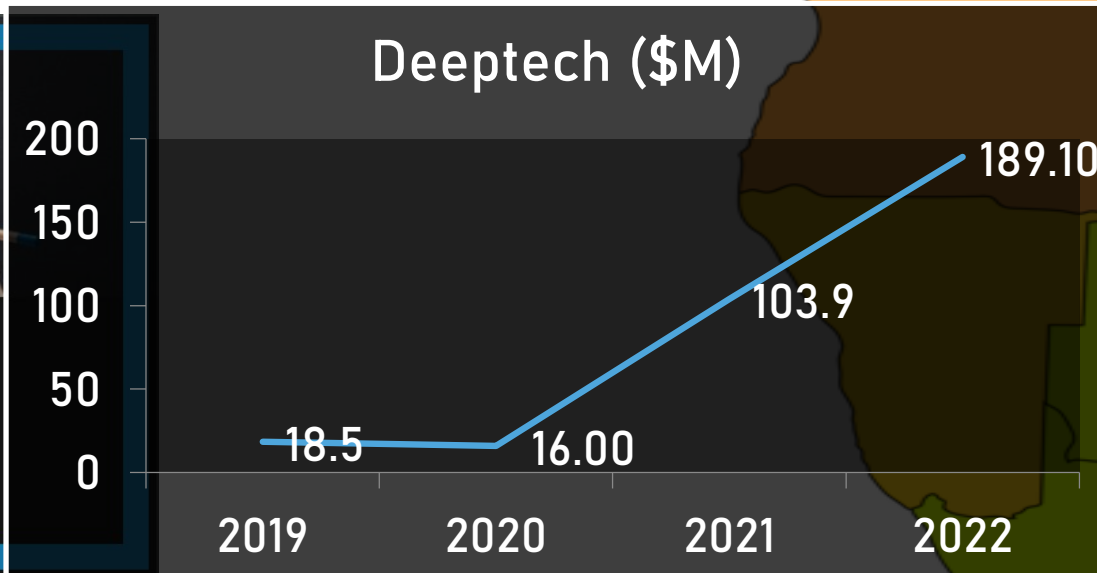


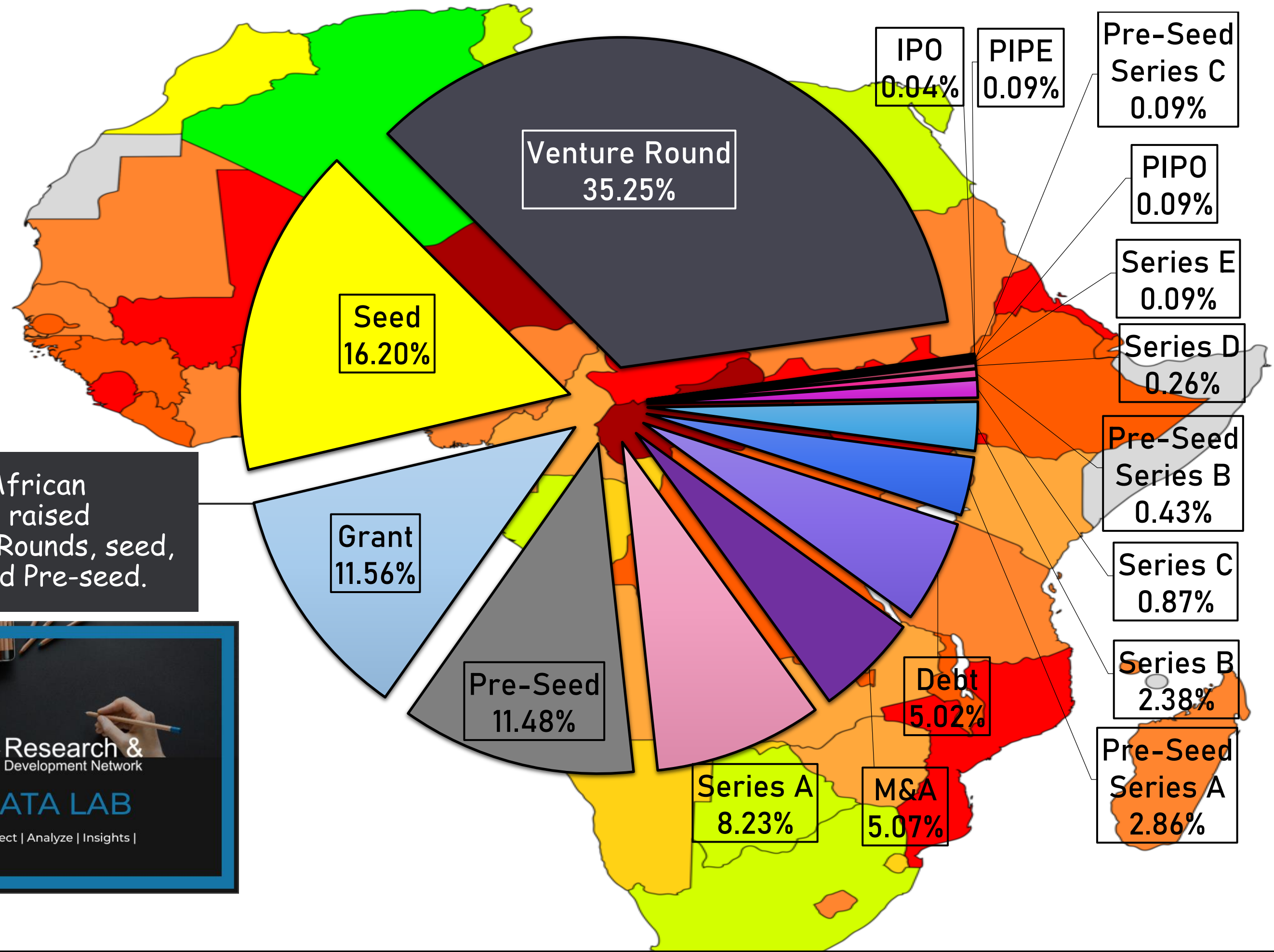
Big (+)change noted in 2022 for Telecom, media, entertainment and waste management.





Education & jobs sector experienced unstable funding from 2019 - 2022.

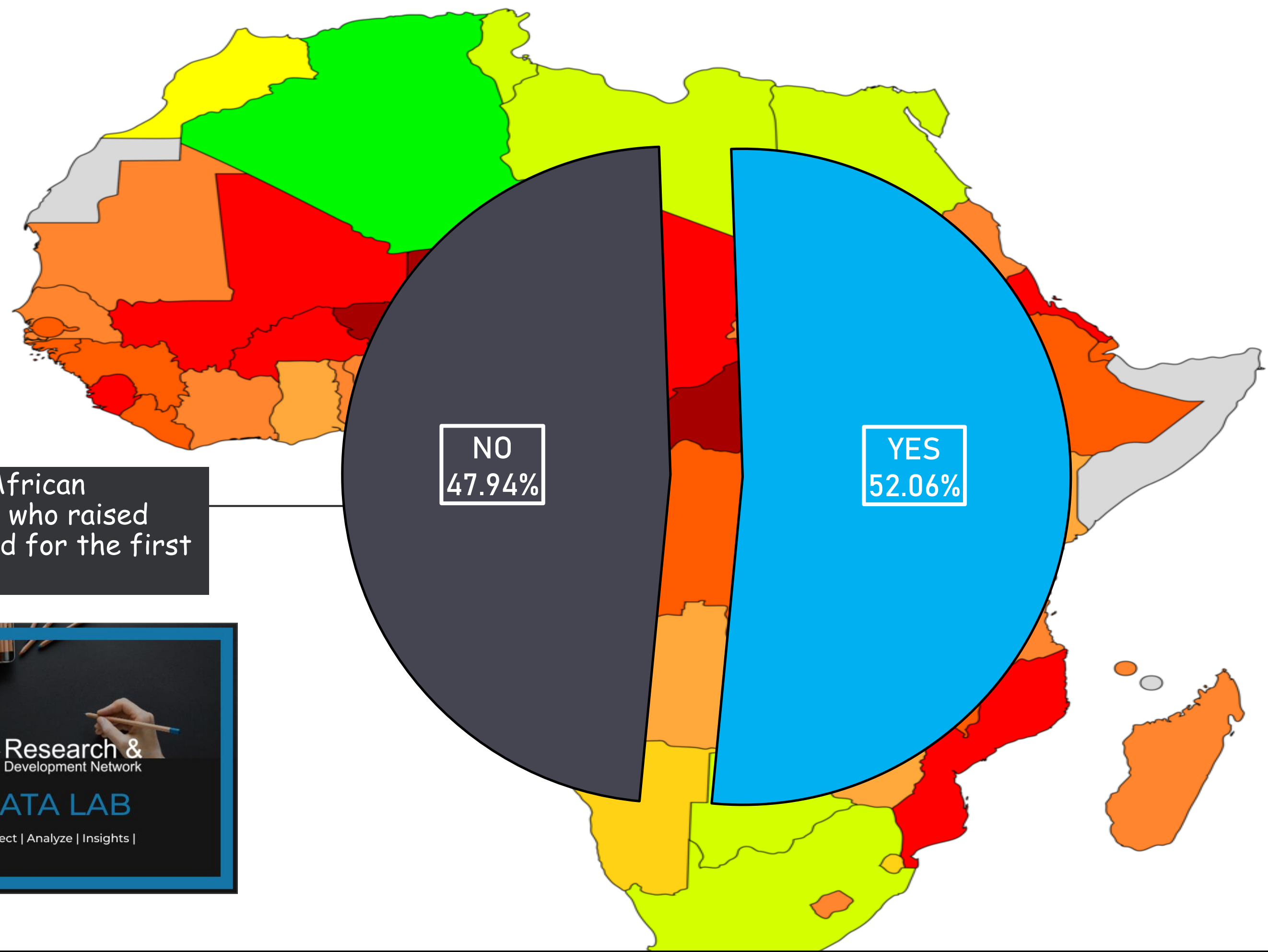




75% of African Startups raised Venture Rounds, seed, grant, and Pre-seed.

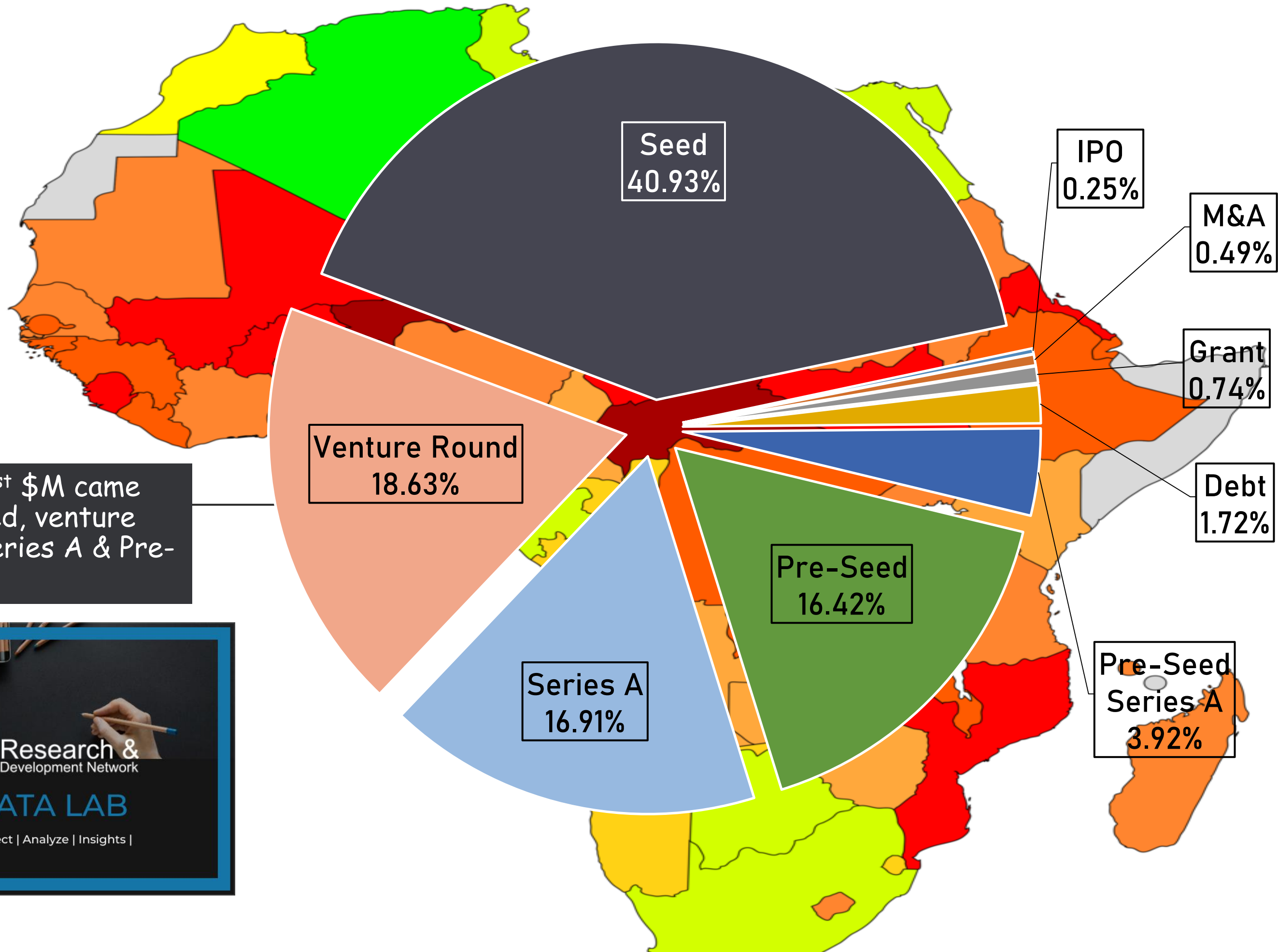


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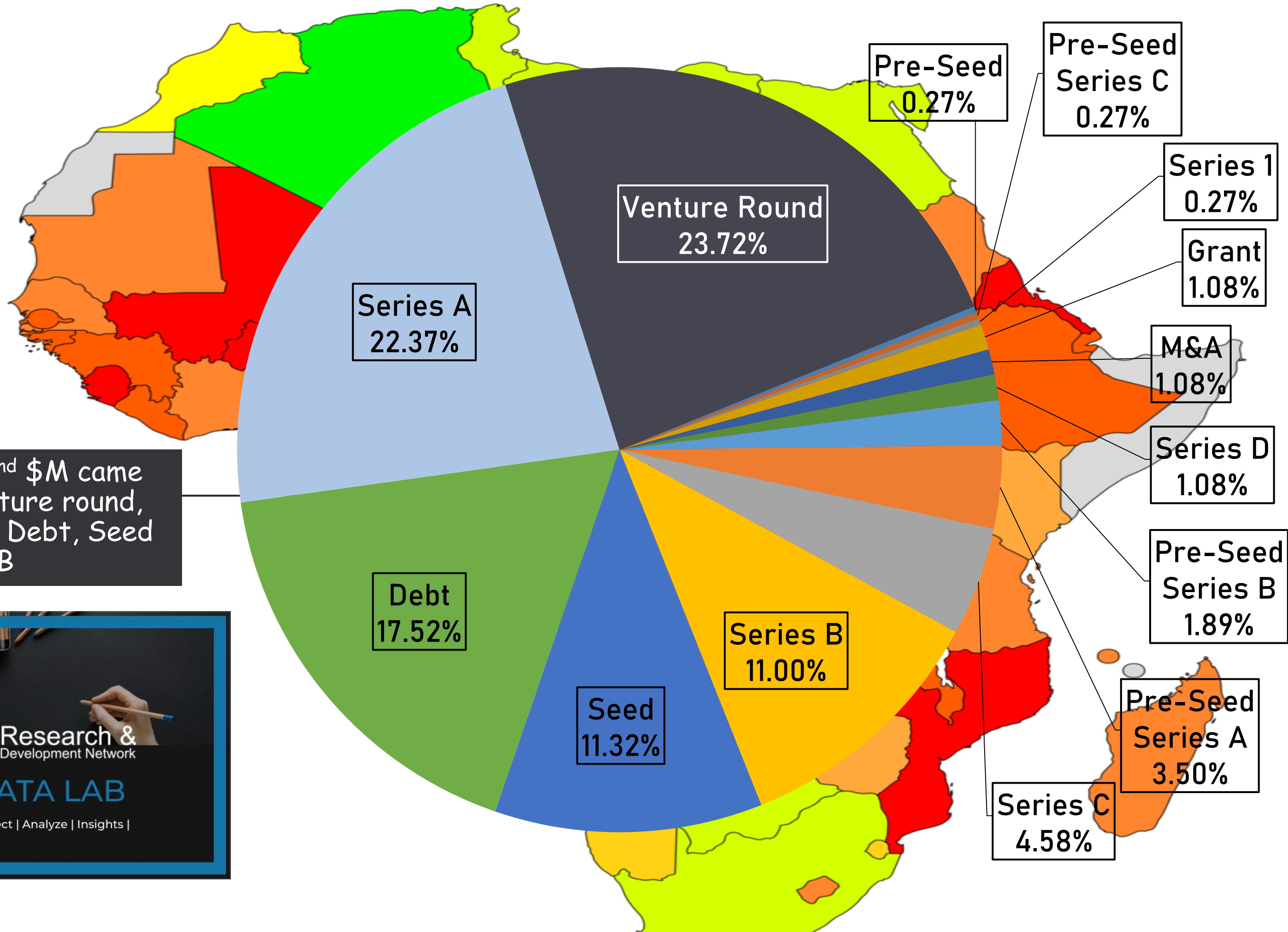
52% of African
Startups who raised
\$M raised for the first
time.





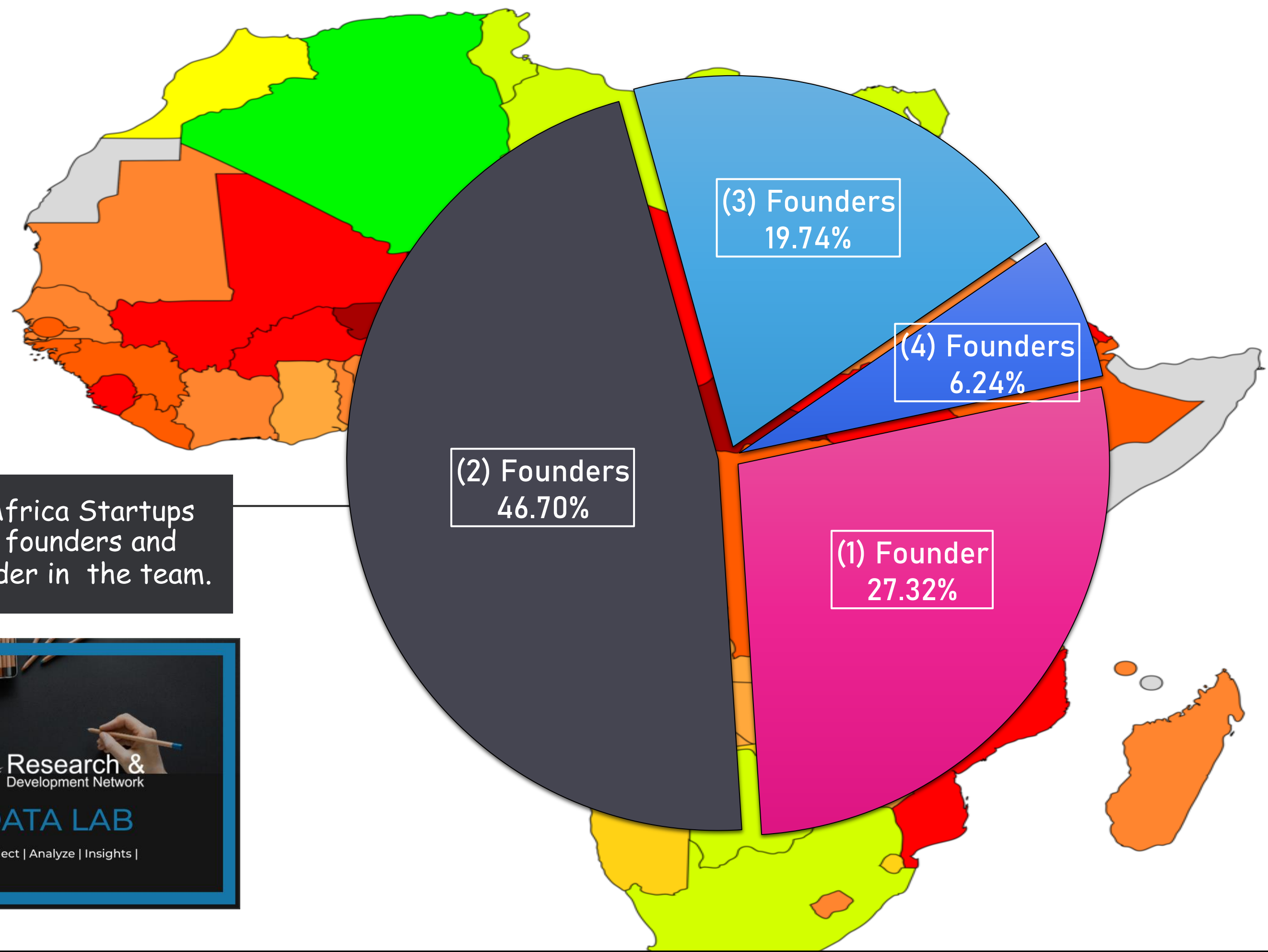
93% of 1st \$M came from Seed, venture round, Series A & Pre-Seed.





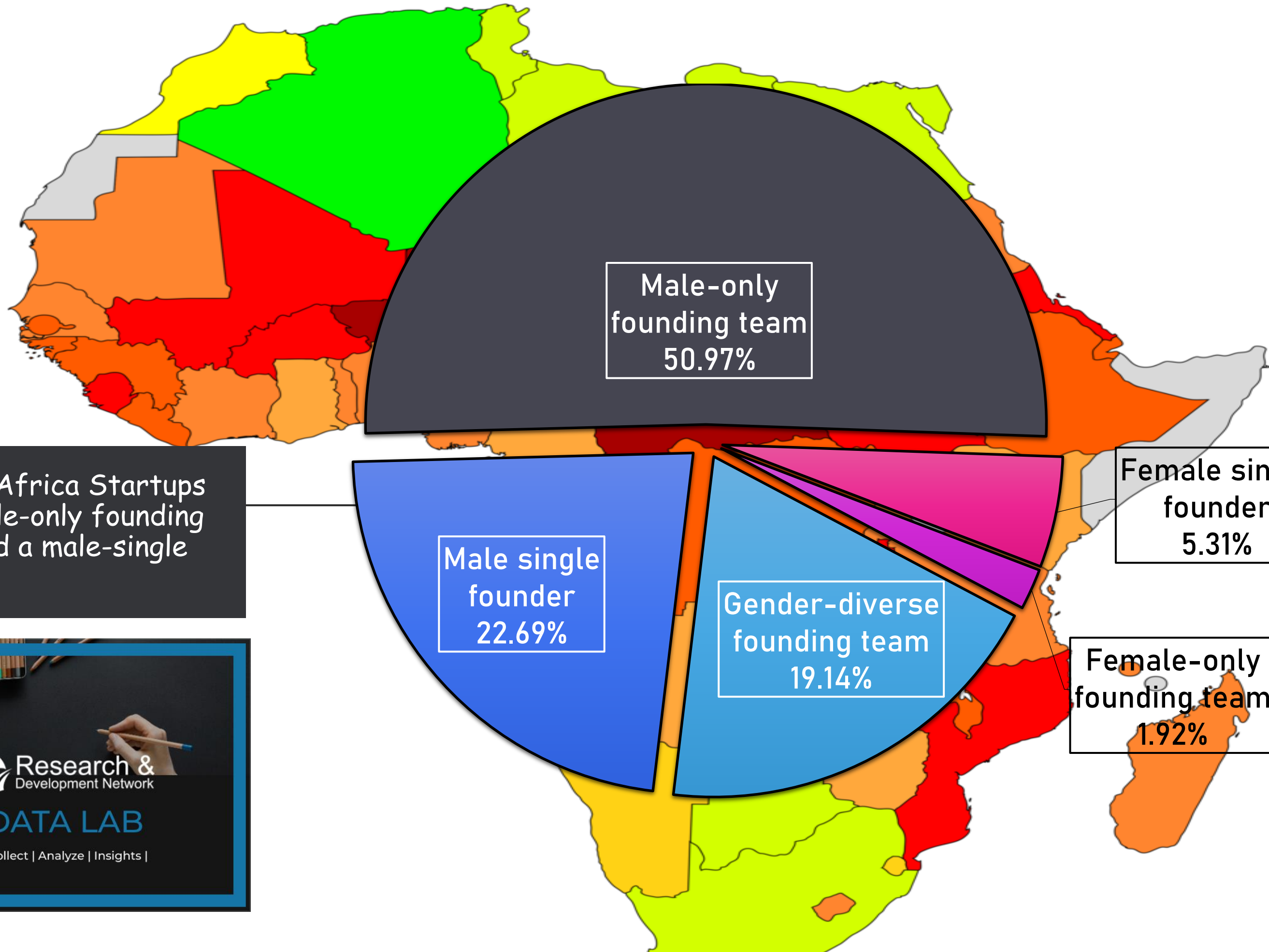
86% of 2nd \$M came from Venture round, Series A, Debt, Seed & Series B





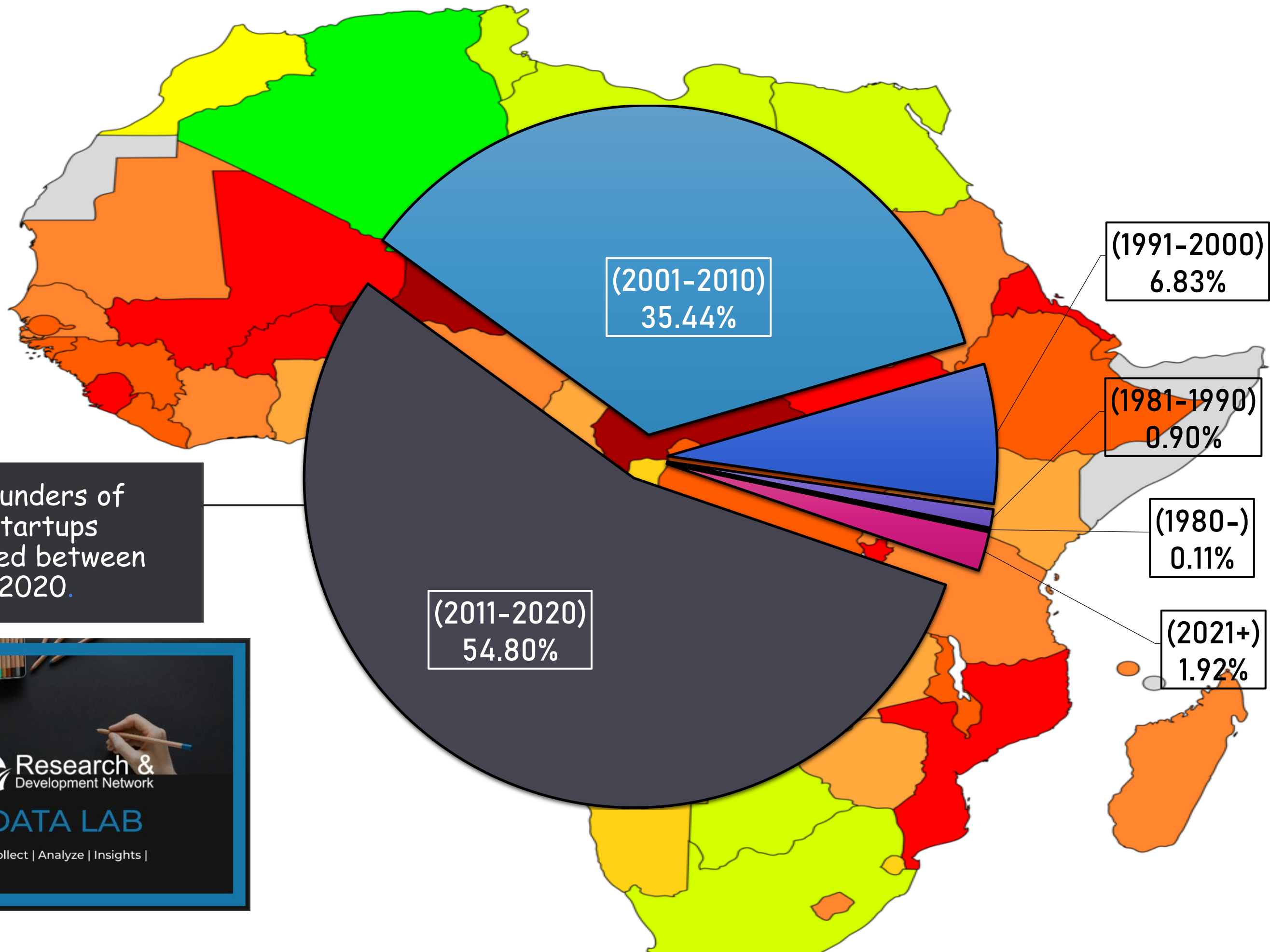
74% of Africa Startups have two founders and one founder in the team.





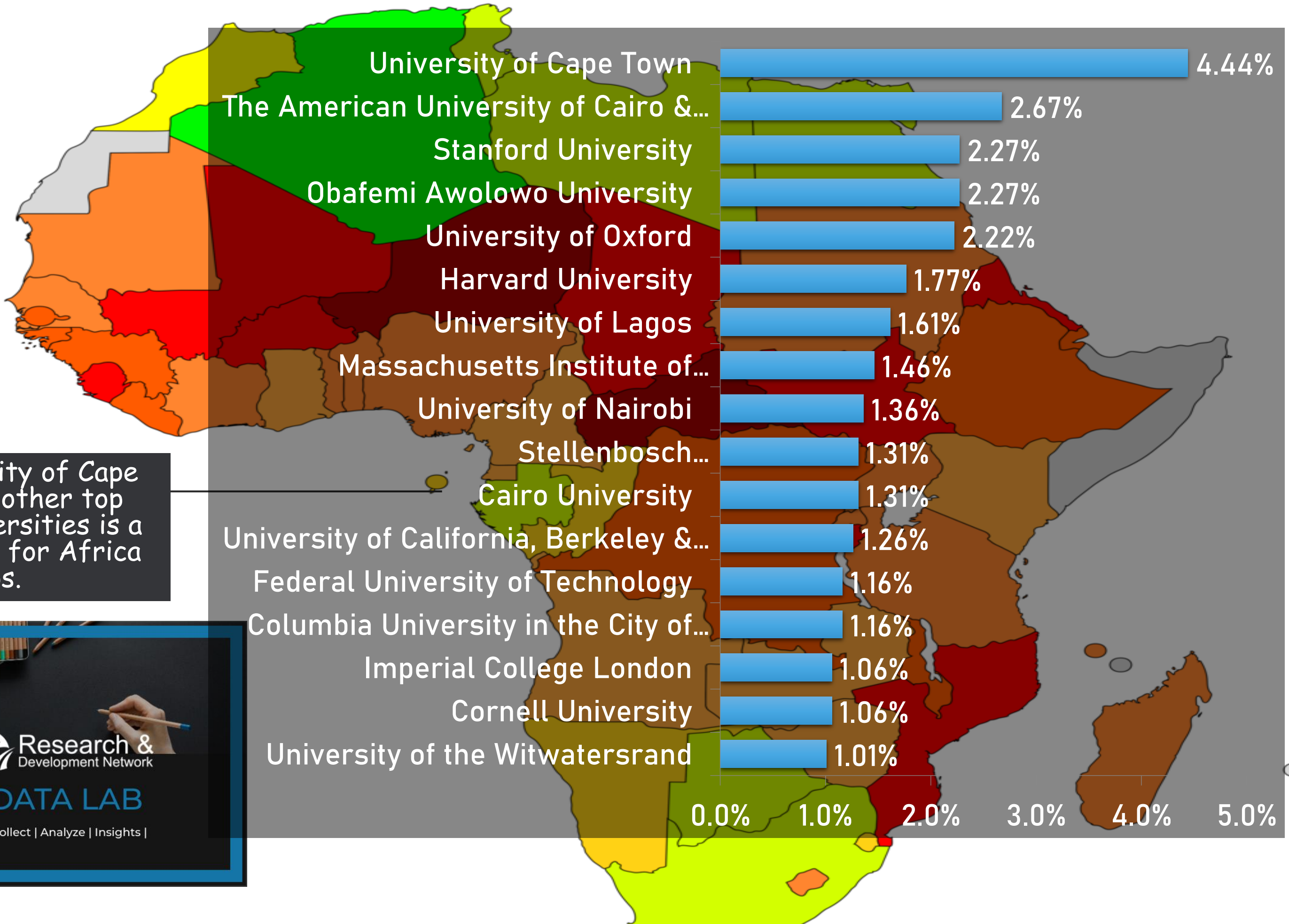
74% of Africa Startups have male-only founding team and a male-single founder.





Many founders of Africa startups graduated between 2011 to 2020.



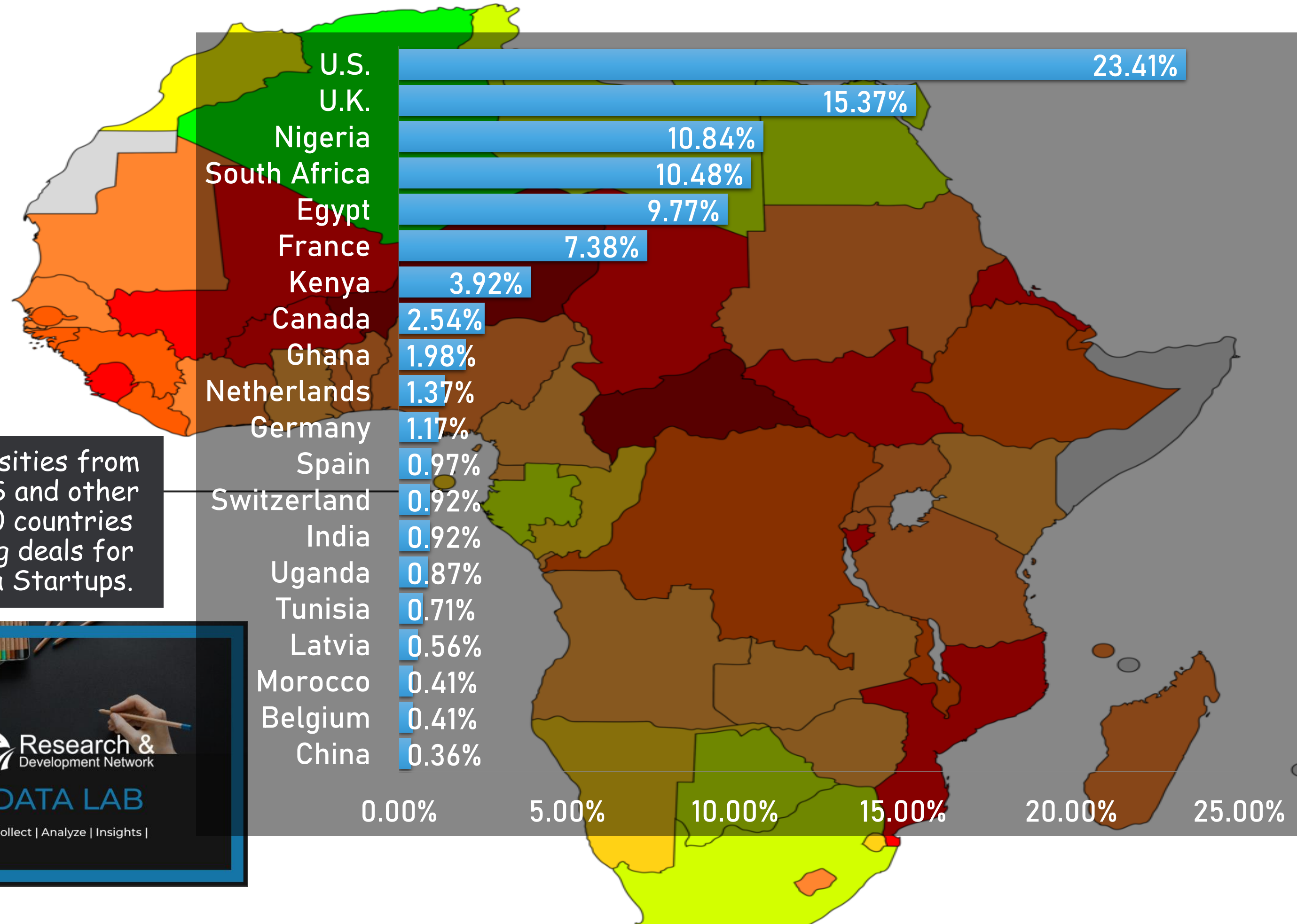


University of Cape Town & other top 20 universities is a big deal for Africa Startups.

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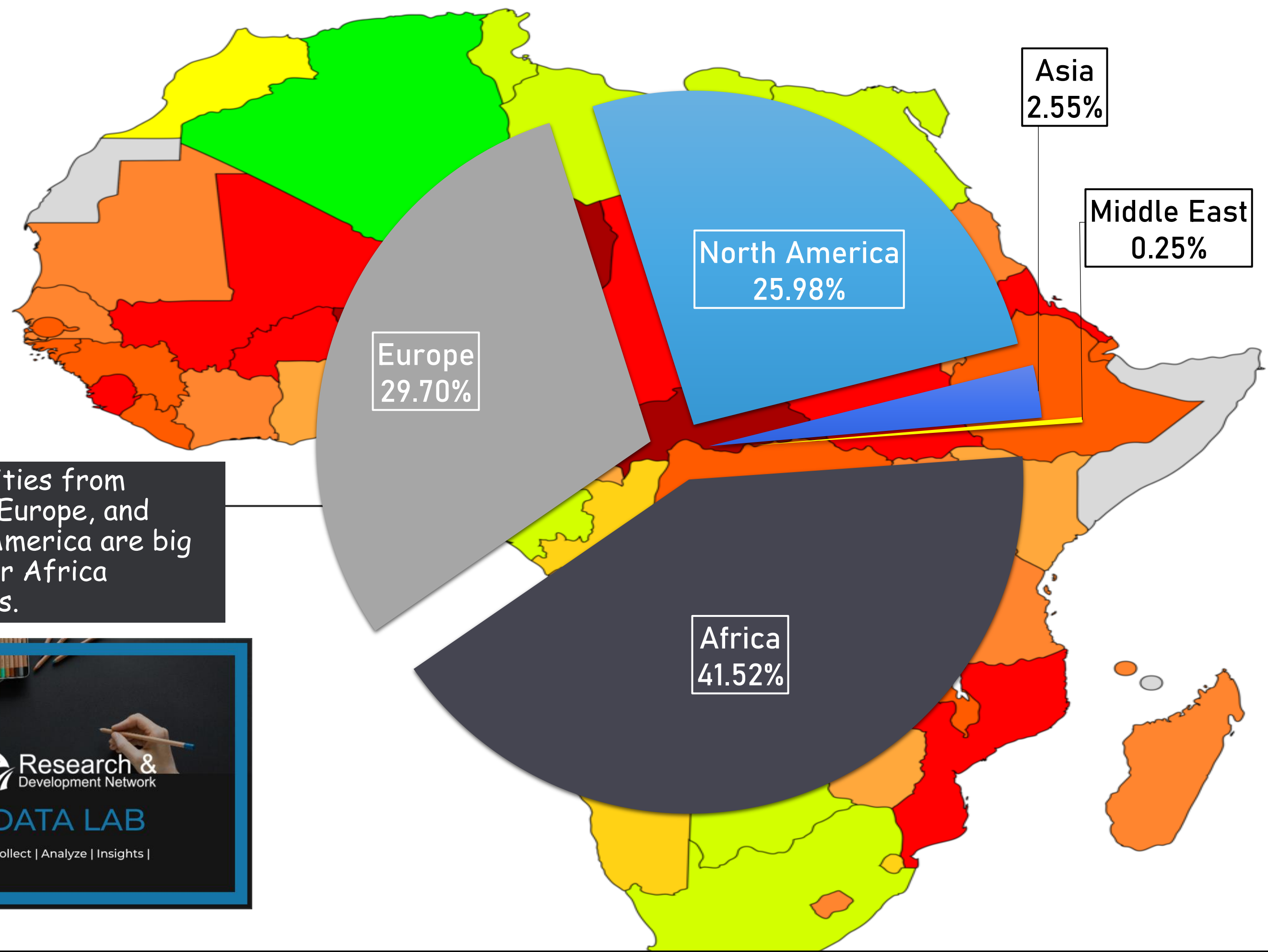
Universities from the US and other top 20 countries are big deals for Africa Startups.



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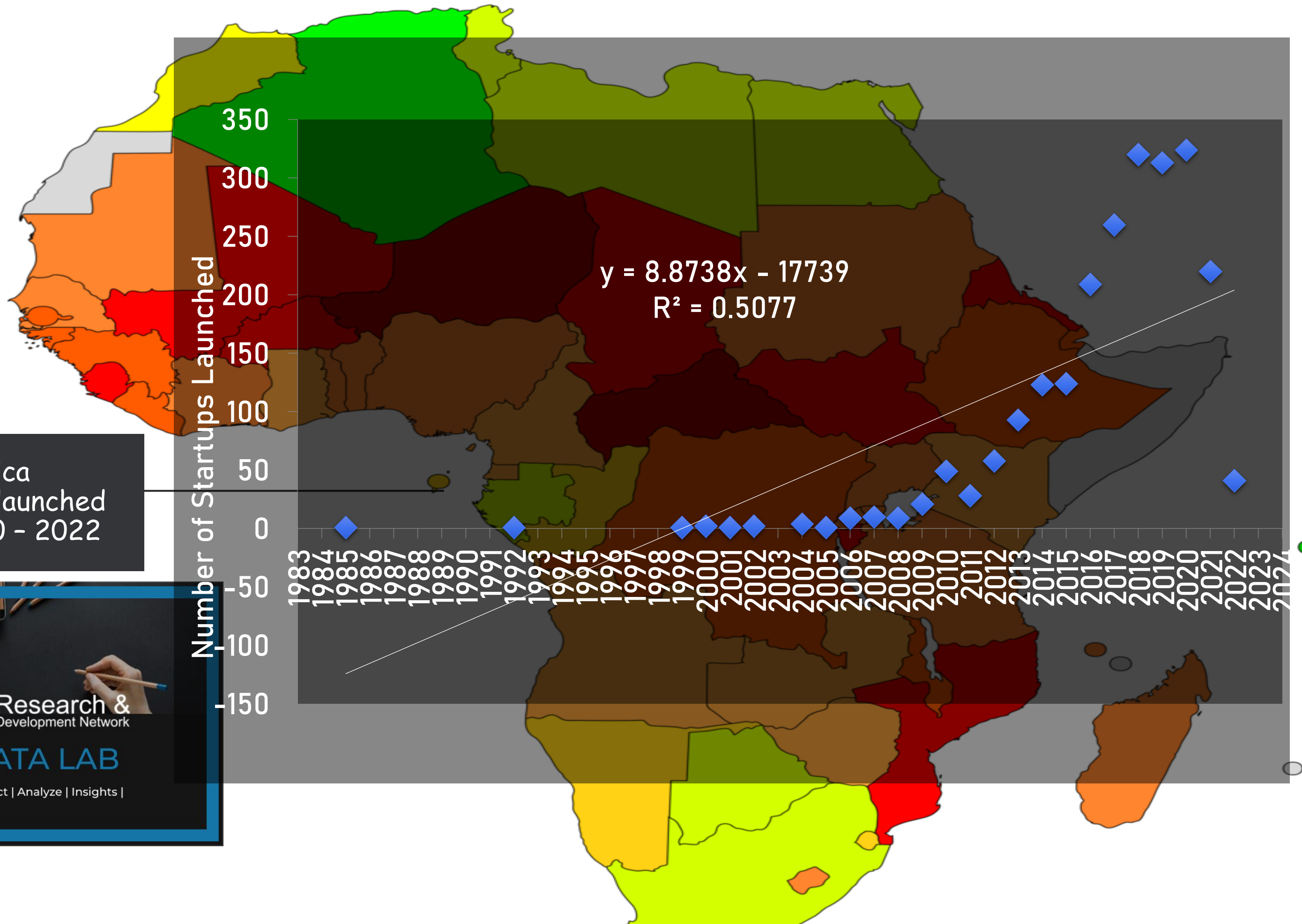


Universities from Africa, Europe, and North America are big deals for Africa Startups.

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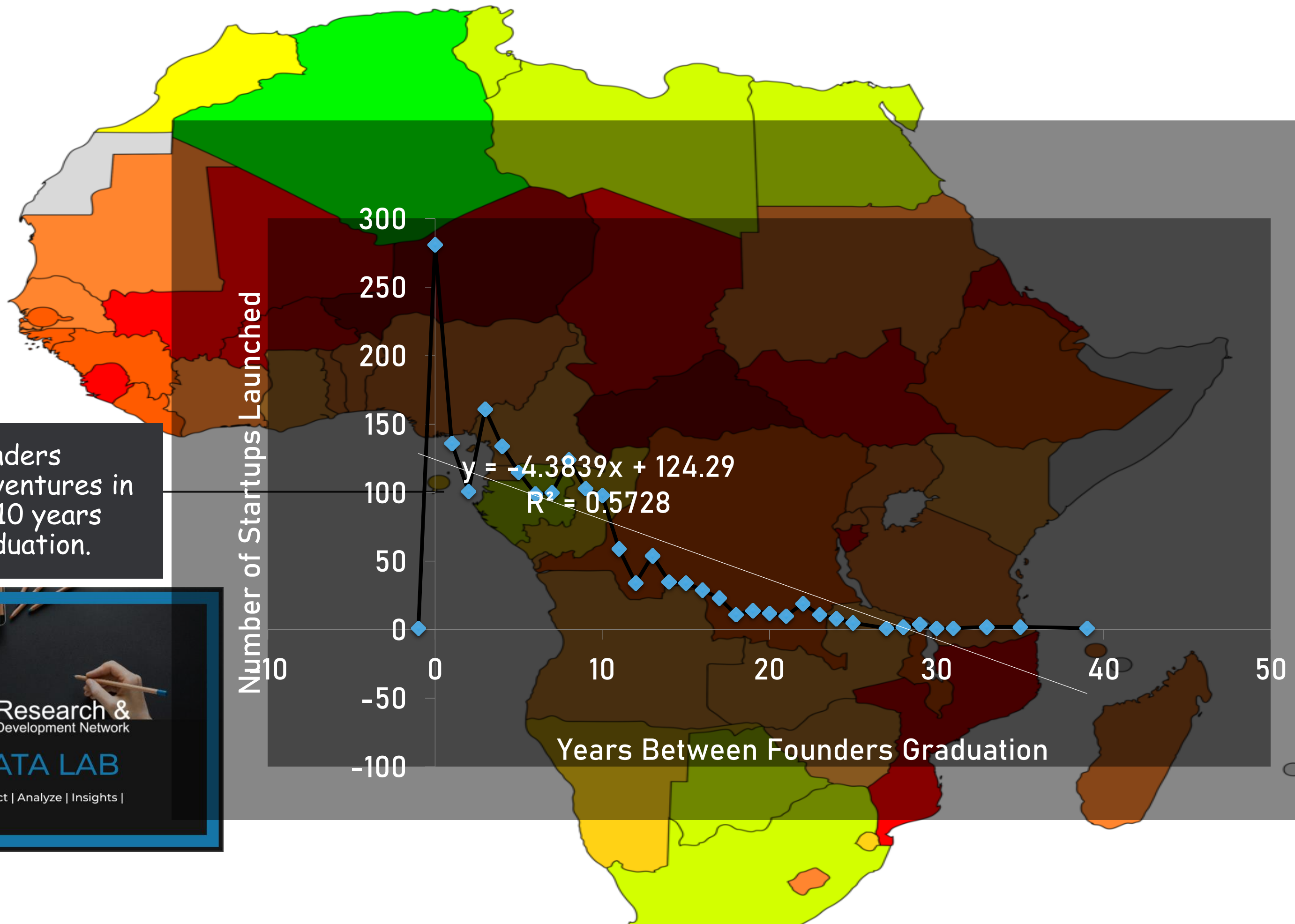
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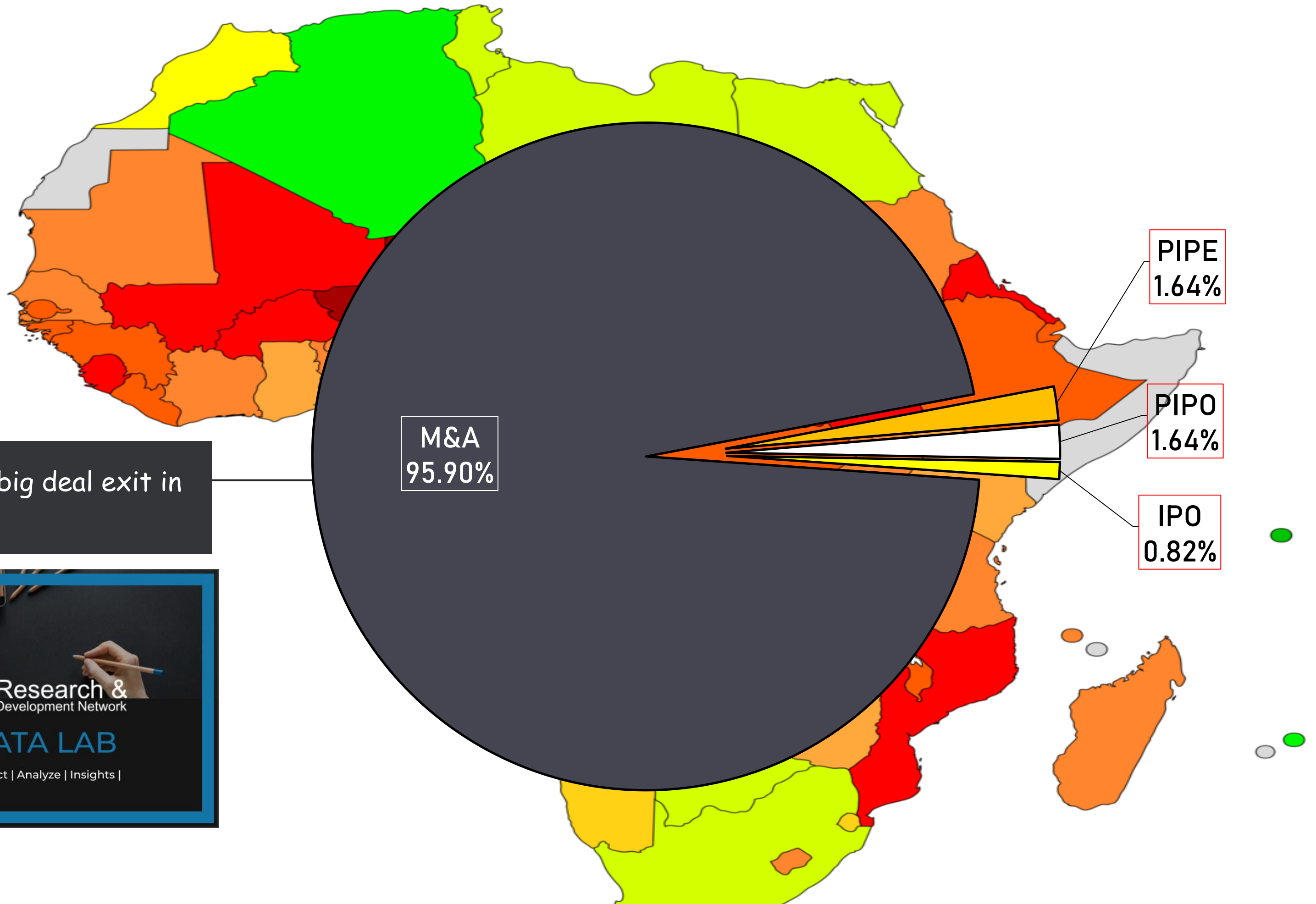
Many Africa
Startups launched
from 2010 - 2022





Many founders launched ventures in less than 10 years after graduation.





M&A is a big deal exit in Africa.

